



**FRANKLIN  
TEMPLETON**

# INVEST WITH A GLOBAL LEADER

A truly global organization, Franklin Templeton is the world's top cross-border fund management group.<sup>1</sup> We have:

**~\$1.55 trillion USD**

in assets under management

**34**

countries with offices

**165+**

countries with shareholders

**~1,300**

investment professionals worldwide

**10,400+**

employees

**67 years in Canada**

1954: first global investment fund in Canada

## Boutique specialization backed by global strength

Everything we do at Franklin Templeton is focused on delivering better client outcomes. That's why we've built a global investment firm that aims to offer you the best of both worlds: global strength and boutique specialization.

We bring together an experienced collection of independent specialist investment managers to provide our clients deep expertise and specialization within and across asset classes, investment styles, and geographies. We boast extensive multi-asset capabilities. And we offer hundreds of strategies across active, smart beta and passive approaches—in a full range of vehicles. All this lets us provide options best suited to the unique needs of every client—institutional or individual.

## Guided by long-term value creation

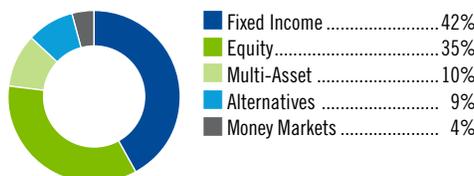
We have the financial strength to think well beyond next quarter. To keep developing innovative products and tools that will help investors seize on tomorrow's opportunities. And to try to do the right thing for our clients—in both the short and long terms. Because our success is measured by your success.

## Extensive investment capabilities

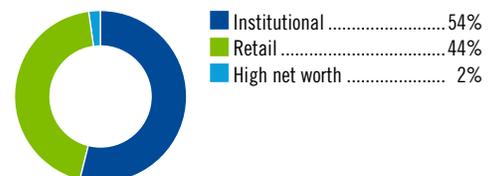
Equity	Fixed Income	Multi-Asset	Alternatives
Value	Core / Core Plus	Income	Private Debt
Deep Value	Credit	Real Return	Hedge Funds
Core Value	Unconstrained	Balanced/Hybrid	Private Equity
Blend	Emerging Market	Total Return	Real Estate
GARP	Municipals	Target Date/Risk	Infrastructure
Growth	Specialty	Absolute Return	
Convertibles		Tactical Asset	
Sector		Allocation	
Shariah		Managed Volatility	
Smart Beta			
Thematic			

## Depth of expertise across key client segments

AUM by asset class



AUM by client type



## Building a global ETF platform

Franklin LibertyShares® ETFs help investors pursue their desired outcomes. Our ETFs include actively managed, smart beta and passive funds that span multiple asset classes and regions and leverage the global investment management platform of experts.

**20** ETFs  
IN CANADA



**56** ETFs  
IN THE U.S.



**16** ETFs  
IN EUROPE



**4** ETFs  
IN AUSTRALIA



**= \$12.9**  
BILLION  
ASSETS UNDER  
MANAGEMENT

## Global perspective shaped by local expertise

Franklin Templeton pioneered international investing over 60 years ago, and our expertise in emerging markets spans more than a quarter of a century. Our investment professionals are on the ground across the globe, spotting investment ideas and potential risks firsthand and sharing their best thinking across our global research network. This firsthand understanding of local culture, companies and economies makes us uniquely positioned to spot smart global investments others might miss.

**34**

Countries  
with offices

**165+**

Countries  
with customers

**70+**

Offices  
worldwide

## Responsible investing for better client outcomes

We enhance traditional financial analysis by embedding ESG best practices and analytics in our investment processes to help manage risk, identify new investment opportunities, and seek to enhance returns over the long term.

### Delivered by:

#### Investment professionals

Including material ESG considerations into research and stewardship activities

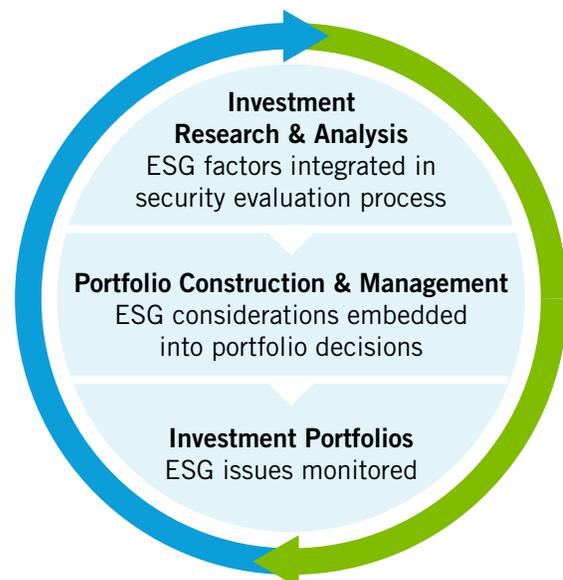
### Supported by:

#### A team of ESG specialists

Providing independent ESG analysis, insights and education

#### Risk professionals

Incorporating ESG in portfolio risk models and analytics



**IMPORTANT LEGAL INFORMATION**

This document is intended to be of general interest only and should not be construed as individual investment advice or a recommendation or solicitation to buy, sell or hold any security or to adopt any investment strategy. It does not constitute legal or tax advice. Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. All investments involve risks, including possible loss of principal. Investors should carefully consider a fund's investment goals, risks, charges and expenses before investing. To obtain a simplified prospectus, which contains this and other information, for any Franklin Templeton fund, talk to your financial professional, call us at (800) 387-0830 or visit [franklintempleton.ca](http://franklintempleton.ca). Please carefully read a prospectus before you invest or send money.

Data as of 30 June 2021, unless otherwise indicated.

1. Franklin Templeton was ranked first in the cross-border management group category by PwC in their 2021 Benchmark Your Global Fund Distribution Report, which ranks asset managers on the number of countries in which their cross-border funds are distributed.



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