



FRANKLIN  
TEMPLETON

FRANKLIN MARTIN CURRIE SUSTAINABLE  
EMERGING MARKETS FUND

# CAPTURING LONG-TERM GROWTH OPPORTUNITIES



MARTIN CURRIE

## INVESTMENT OBJECTIVE

The Fund is designed to capture emerging market growth through a **stock-driven** portfolio of undervalued, **high quality** companies with **sustainable long-term** growth prospects

## WHY SUSTAINABLE EMERGING MARKETS ?

### Emerging Markets

Emerging markets is no longer only a story of higher GDP growth rates, expanding urban population and cyclical materials and commodities but more about **access to leaders in innovation and technology**. EM is increasingly characterized by global companies with leading intellectual property and pioneering **new business models driving growth**

### Sustainable Growth

Sustainability risks and opportunities directly impact value creation. Quality companies with sustainable cashflows can provide long-term value creation.

## KEY DIFFERENTIATORS

**HIGH  
CONVICTION  
STOCK  
DRIVEN  
INVESTING**

Returns comes from pure stock alpha

**LONG TERM  
INVESTMENT**  
Long-term outcomes drive long-term returns

**ESG MATTERS**  
ESG factors influence returns over the Long Term.

**INVESTMENT PROCESS**



**IDEA GENERATION**

- Focus attention on businesses that generate economic value and companies which are believed that market underestimates their long-term, economic value creation potential.



**FUNDAMENTAL ANALYSIS**

- Fundamental Bottom-up Analysis
- Research by sectors with help of proprietary tools and frameworks.
- Sector perspective more than country perspective.



**STOCK DISCUSSION**

- Individual stock assessments to identify highest conviction investments
- Map portfolio exposures by geographic and industry demand, thematic drivers and sustainable development goals. Integrated ESG analysis.



**PORTFOLIO CONSTRUCTION**

- 40-60 Highest Conviction stocks with material overweight over benchmark
- Core portfolio with a tilt towards quality growth
- Diversified by sector
- Controlled country positioning and Neutral Beta.

**INDUSTRY LEADING, FULLY INTEGRATED ESG APPROACH**

Portfolios fully integrate Environmental, Social and Governance (ESG) assessment, engagement and voting into their investment process



- Systematically consider ESG factors when assessing companies
- Proprietary G&S scoring, UN SDGs when mapping each company
- Extensive array of carbon analytics



- Actively engage with corporate management to understand the opportunities and challenges
- Sharing of best practice
- Client partnership/education



- Impact on portfolio decision
- Aggregate G&S exposures
- Assessment of climate change sensitivity
- Outcome focused client reporting

## ABOUT MARTIN CURRIE

Established in Edinburgh, Scotland, in 1881. In 1920s began managing Global Equities

Forefront of pioneering investing in international markets and active equity expertise

### World Leading ESG Credentials

Martin Currie has been awarded the highest rating from the PRI (triple A+) in all 3 equity categories for four years in a row and ranks in the top 9% worldwide for active ownership category

## TEAM CULTURE



Distinctly collaborative team culture

- Investment team of 6, dedicated to Emerging Markets with an average of 20 years of experience
- Team members have dual roles: Portfolio Managers and Analysts with different sector coverages
- Every member is involved in every step of the portfolio construction

## PORTFOLIO MANAGEMENT TEAM



**Alastair Reynolds**  
•Edinburgh, United Kingdom  
•Years with firm: 10  
•Years of experience: 30



**Andrew Mathewson, CFA**  
•Edinburgh, United Kingdom  
•Years with firm: 15  
•Years of experience: 18



**Colin Dishington**  
•Edinburgh, United Kingdom  
•Years with firm: 4  
•Years of experience: 10



**Divya Mathur**  
•Edinburgh, United Kingdom  
•Years with firm: 10  
•Years of experience: 25



**Paul Desoisa**  
•Edinburgh, United Kingdom  
•Years with firm: 7  
•Years of experience: 7



**Paul Sloane**  
•Edinburgh, United Kingdom  
•Years with firm: 16  
•Years of experience: 27

TEAM CULTURE CENTRED ON EXCELLENCE



To learn more about Franklin Martin Currie Sustainable Emerging Markets Fund, please visit: [www.franklintempleton.ca](http://www.franklintempleton.ca).

FootNotes

†. “ADM” refers to the Investment Advisory Services Fee purchase option for series F, FT, PF, PF (Hedged) and PFT. Please see the simplified prospectus for further details. Series F is available to investors participating in programs that do not require Franklin Templeton to incur distribution costs in the form of trailing commissions to dealers. Consequently, the management fee on Series F is lower than on Series A.

1 This performance is for comparison purposes only and is shown in USD. This product is not available for sale in Canada. Source MSCI and Martin Currie . Past performance is no guarantee of future results. Please see additional important information and GIPS report in Appendix. Risks Investments in stocks of non-U.S. companies may involve risks including the potentially negative effects of currency fluctuations, political and economic developments, foreign taxation and differences in auditing and other financial standards. Limited investments may be made in mid-cap companies which involve a higher degree of risk and volatility than investments in larger, more established companies. These risks are magnified in emerging markets. The portfolios may involve investments in mid- and small-cap companies tend to involve greater risk than investments in large-cap companies.

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus or fund facts document before investing. The indicated rates of return are historical annual compounded total returns including changes in unit value and reinvestment of all distributions and do not take into account sales, redemption, distribution or optional charges or income taxes payable by any security holder that would have reduced returns. Mutual funds are not guaranteed, their values change frequently, and past performance may not be repeated. Martin Currie and Legg Mason Investor Services, are subsidiaries of Franklin Resources, Inc.

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