



**FRANKLIN
TEMPLETON**

FRANKLIN U.S. RISING DIVIDENDS FUND

SETTING A HIGH BAR FOR QUALITY

WHY INVEST IN THIS FUND?

Franklin U.S. Rising Dividends Fund invests in companies with a track record of substantial and sustainable dividend growth. Periods of market uncertainty often highlight the importance of investing in high quality companies led by strong, experienced management – things that the fund’s investment team focuses on each and every day. This approach has helped long-term investors participate in market growth while protecting against downside risk.

A DISTINCT STOCK SELECTION PROCESS



CONSISTENT DIVIDEND INCREASES

- At least 8 out of the past 10 years
- No dividend decreases during that time



SUBSTANTIAL DIVIDEND INCREASES

- At least doubled over the last 10 years



REINVESTED EARNINGS FOR FUTURE GROWTH

- Paid out less than 65% of current earnings in dividends



STRONG BALANCE SHEET

- Long-term debt less than 50% of total capitalization or
- Investment-grade senior debt



ATTRACTIVE PRICE

- ‘Value Overlay’ to identify quality companies at attractive prices
- Utilize a suite of valuation tools to find companies trading below intrinsic value

THE PORTFOLIO: QUALITY, GROWTH, CONSISTENCY

Top 10 Holdings have Raised Dividends Annually for 20+ Years on Average

As of March 31, 2021

Company	Weighting	Dividend Yield	Year over Year Dividend Increase	10-Year Average Annual Dividend Increase	Consecutive Annual Increase
Microsoft	8.34%	0.95%	10%	13%	17
Roper Technologies	4.38%	0.56%	10%	18%	28
Accenture PLC	3.98%	1.27%	10%	15%	16
Texas Instruments	3.75%	2.16%	13%	23%	17
Stryker	3.68%	1.03%	10%	13%	28
Linde PLC	3.49%	1.51%	10%	8%	28
Analog Devices	3.30%	1.78%	11%	12%	18
Air Products & Chemicals	2.98%	2.13%	12%	10%	38
Honeywell International	2.77%	1.71%	3%	12%	11
West Pharmaceutical Services	2.76%	0.24%	6%	7%	28

DIVERSIFIED ACROSS SECTORS TO COMPLEMENT BROADER U.S. EQUITY EXPOSURE

Sector Breakdown (%)

As of March 31, 2021



Materials



Industrials



Health Care



Consumer Staples



Energy



Consumer Discretionary



Information Technology



Financials



Communication Services



Real Estate



Utilities

10.25	23.33	20.05	7.20	2.05	10.85	21.78	2.93	0.00	0.00	0.00
7.56	14.46	7.05	1.05	-0.75	-1.60	-4.87	-8.39	-10.93	-2.46	-2.67

■ Franklin U.S. Rising Dividends Fund ■ Over/Under weight to the index

Cash & Cash Equivalents: 1.57%

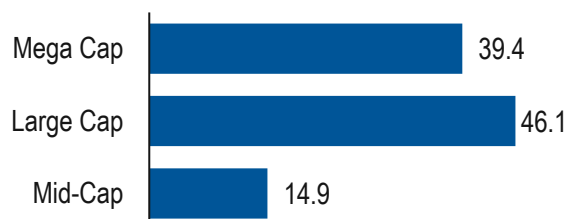
Demonstrated Core Focus (%)

As of March 31, 2021



Significant Large and Mega Cap Exposure (%)

As of March 31, 2021



Fund Performance (%), Series F

As of March 31, 2021

	YTD [^]	1 Year [^]	3 Years	5 Years	10 Years	Since Incept.*
Annualized Performance	2.67	34.84	13.40	12.86	14.18	7.72

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Calendar Performance	7.49	6.74	37.71	18.09	13.68	10.48	11.63	2.04	22.61	13.22

SELECT FUND CODES

Series	\$	FE	LL	FE (Hdg)	LL (Hdg)	Series	\$	(Hdg)	
A	CA	TML201	TML516	TML5829	TML5830	F	CA	TML231	TML5832
		US	TML801	TML517	—			US	TML841
PA	CA	TML5556	TML5557	TML5835	TML5836	PF	CA	TML3909	TML3953
		US	TML5559	TML5560	—			US	TML3910

MANAGEMENT EXPENSE RATIO (MER)¹

	Series A	Series F	Series PA	Series PF
Series	2.40%	1.29%	2.10%	1.00%
Hedged	2.42%	1.32%	2.15%	1.02%

‡ All data for Series F, Series F is available to investors participating in programs that do not require Franklin Templeton to incur distribution costs in the form of trailing commissions to dealers. Consequently, the management fee on Series F is lower than on Series A. [^]Cumulative. ^{*}Inception December 1, 1984. (repositioned with a new investment team in October 2005).

1. As of December 31, 2020.

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus or fund facts document before investing. The indicated rates of return are historical annual compounded total returns including changes in unit value and reinvestment of all distributions and do not take into account sales, redemption, distribution or optional charges or income taxes payable by any security holder that would have reduced returns. Mutual funds are not guaranteed, their values change frequently, and past performance may not be repeated. The portfolio manager for a Fund reserves the right to withhold release of information with respect to holdings that would otherwise be included in the top 10 holdings list. Fund AUM reported may include fund-on-fund holdings, and assets are therefore reflected in both the top fund and underlying fund AUM.



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