



# GET MORE OUT OF YOUR INDEXED INVESTMENTS

Franklin LibertyQT Smart Beta ETFs

## OUR SMART BETA ETFs TRACK INDEXES THAT SEEK TO PROVIDE:

### Low Downside Capture

Provides significant exposure to companies meeting our comprehensive definition of Quality—those exhibiting characteristics (solid balance sheets, good profitability and earnings stability) believed to be indicators of strong, consistent returns—and when combined with other factors, may help to minimize drawdowns in times of market volatility.

### Strong Risk-adjusted Returns

Multi-factor strategy provides exposure to four well-known factors and seeks to provide stronger risk-adjusted returns over the long-term and a smoother investor experience than traditional market cap-weighted ETFs. The strategy aims to reduce the impact of market cyclicality when compared to single-factor investments.

### Transparent, Rules Based Methodology

Tracks a systematic, rules-based index, providing investors with traditional ETF benefits, including attractive pricing and transparency of investment methodology and holdings. Allocations are determined by factor scoring of each stock in the investment universe, without any sector or industry constraints.

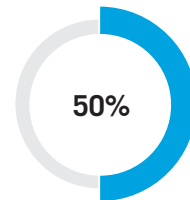
## A MULTI-FACTOR METHODOLOGY WITH AN EYE TOWARDS QUALITY

Our methodology provides targeted exposure to strategically weighted factors with an emphasis on Quality and Value. We believe our factor definitions and weights help capture desirable performance attributes.



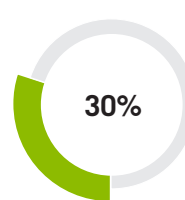
### LibertyQ Quality Factor

- May be an important driver of stock performance.
- Helps reduce overall portfolio volatility.



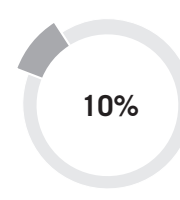
### LibertyQ Value Factor

- May help capture opportunities in undervalued companies.



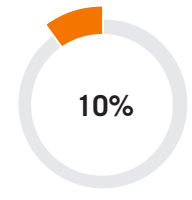
### LibertyQ Momentum Factor

- May help avoid value traps.



### LibertyQ Low Volatility Factor

- May help reduce downside risk in uneven markets.



	U.S. Equity		International Equity		Emerging Markets Equity	
TICKER / Name	FLUS	Franklin LibertyQT U.S. Equity Index ETF	FLDM	Franklin LibertyQT International Equity Index ETF	FLEM	Franklin LibertyQT Emerging Markets Index ETF
<b>Reason to Consider</b>	Provides U.S. equity exposure with an emphasis on quality and value characteristics, in order to seek attractive risk-adjusted performance.		Provides exposure to international stocks in developed markets, excluding Canada and the United States, that have favorable exposure to quality and value factor characteristics.		Provides broad exposure to high quality companies in emerging markets, targeting potential for strong risk adjusted return.	
<b>Management Fee</b>	0.25%		0.40%		0.45%	
<b>Underlying Index</b>	LibertyQ U.S. Large Cap Equity Index		LibertyQ International Equity Index		LibertyQ Emerging Markets Index	
<b>Investment Universe</b>	Russell 1000® Index		MSCI EAFE Index		MSCI Emerging Markets Index	
<b>Risk Rating</b>	Low to Medium		Low to Medium		Medium	
<b>Distribution Frequency</b>	Quarterly		Semi-annually		Semi-annually	
<b>Constraints</b>	Security weight 1%		Security weight capped 2%		Security weight capped at 1%	
<b>Rebalance Frequency</b>	Semi-annually		Semi-annually		Semi-annually	

For more information about Franklin LibertySharesETFs, please speak to your financial professional or visit [franklintempleton.ca](http://franklintempleton.ca)

#### IMPORTANT LEGAL INFORMATION

Commissions, management fees and expenses may all be associated with investments in ETFs. Investors should carefully consider an ETF's investment objectives and strategies, risks, fees and expenses before investing. The prospectus and ETF facts contain this and other information. Please read the prospectus and ETF facts carefully before investing. **ETFs trade like stocks, fluctuate in market value and may trade at prices above or below the ETF's net asset value. Brokerage commissions and ETF expenses will reduce returns.**

Performance of an ETF may vary significantly from the performance of an index, as result of transaction costs, expenses and other factors. ETFs are not guaranteed, their values change frequently and past performance may not be repeated.

Franklin LibertyQT U.S. Equity Index ETF intends to track the performance of the Underlying Index which is comprised of the top 25% stocks selected from the Russell 1000® Index, Franklin LibertyQT International Equity Index ETF intends to track the performance of the Underlying Index which is comprised of the top 25% stocks selected from the MSCI EAFE Index and Franklin LibertyQT Emerging Markets Index ETF intends to track the performance of the Underlying Index which is comprised of the top 25% stocks selected from the MSCI Emerging Markets Index.



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