Get More Out of Your Indexed Investments
Franklin LibertyQT Smart Beta ETFs

OUR SMART BETA ETFS TRACK INDEXES THAT SEEK TO PROVIDE:

Low Downside Capture
Provides significant exposure to companies meeting our comprehensive definition of Quality—those exhibiting characteristics (solid balance sheets, good profitability and earnings stability) believed to be indicators of strong, consistent returns—and when combined with other factors, may help to minimize drawdowns in times of market volatility.

Strong Risk-adjusted Returns
Multi-factor strategy provides exposure to four well-known factors and seeks to provide stronger risk-adjusted returns over the long-term and a smoother investor experience than traditional market cap-weighted ETFs. The strategy aims to reduce the impact of market cyclicality when compared to single-factor investments.

Transparent, Rules Based Methodology
Tracks a systematic, rules-based index, providing investors with traditional ETF benefits, including attractive pricing and transparency of investment methodology and holdings. Allocations are determined by factor scoring of each stock in the investment universe, without any sector or industry constraints.

A MULTI-FACTOR METHODOLOGY WITH AN EYE TOWARDS QUALITY

Our methodology provides targeted exposure to strategically weighted factors with an emphasis on Quality and Value. We believe our factor definitions and weights help capture desirable performance attributes.

LibertyQ Quality Factor
- May be an important driver of stock performance.
- Helps reduce overall portfolio volatility.

LibertyQ Value Factor
- May help capture opportunities in undervalued companies.

LibertyQ Momentum Factor
- May help avoid value traps.

LibertyQ Low Volatility Factor
- May help reduce downside risk in uneven markets.

Factor Mix
- LibertyQ Quality Factor: 50%
- LibertyQ Value Factor: 30%
- LibertyQ Momentum Factor: 10%
- LibertyQ Low Volatility Factor: 10%
<table>
<thead>
<tr>
<th>Ticker / Name</th>
<th>U.S. Equity</th>
<th>International Equity</th>
<th>Emerging Markets Equity</th>
</tr>
</thead>
<tbody>
<tr>
<td>FLUS Franklin LibertyQT</td>
<td>Provides U.S. equity exposure with an emphasis on quality and value characteristics, in order to seek attractive risk-adjusted performance.</td>
<td>Provides exposure to international stocks in developed markets, excluding Canada and the United States, that have favorable exposure to quality and value factor characteristics.</td>
<td>Provides broad exposure to high quality companies in emerging markets, targeting potential for strong risk adjusted return.</td>
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<tr>
<td>FLDM Franklin LibertyQT</td>
<td>Provided management expense ratio: 0.28% / 0.25%</td>
<td>Provided management expense ratio: 0.48% / 0.40%</td>
<td>Provided management expense ratio: 0.59% / 0.55%</td>
</tr>
<tr>
<td>FLDM Franklin LibertyQT</td>
<td>LibertyQ U.S. Large Cap Equity Index</td>
<td>LibertyQ International Equity Index</td>
<td>LibertyQ Emerging Markets Index</td>
</tr>
<tr>
<td>Investment Universe</td>
<td>Russell 1000 Index</td>
<td>MSCI EAFE Index</td>
<td>MSCI Emerging Markets Index</td>
</tr>
<tr>
<td>Risk Rating</td>
<td>Low to Medium</td>
<td>Low to Medium</td>
<td>Medium</td>
</tr>
<tr>
<td>Distribution Frequency</td>
<td>Quarterly</td>
<td>Semi-annually</td>
<td>Semi-annually</td>
</tr>
<tr>
<td>Constraints</td>
<td>Security weight capped 1%</td>
<td>Security weight capped 2%</td>
<td>Security weight capped at 1%</td>
</tr>
<tr>
<td>Rebalance Frequency</td>
<td>Semi-annually</td>
<td>Semi-annually</td>
<td>Semi-annually</td>
</tr>
</tbody>
</table>

For more information about Franklin LibertyShares ETFs, please speak to your investment advisor or visit franklintempleton.ca

Important Legal Information

Commissions, management fees and expenses may all be associated with investments in ETFs. Investors should carefully consider an ETF’s investment objectives and strategies, risks, fees and expenses before investing. The prospectus and ETF facts contain this and other information. Please read the prospectus and ETF facts carefully before investing. ETFs trade like stocks, fluctuate in market value and may trade at prices above or below the ETF’s net asset value. Brokerage commissions and ETF expenses will reduce returns. Performance of an ETF may vary significantly from the performance of an index, as result of transaction costs, expenses and other factors. ETFs are not guaranteed, their values change frequently and past performance may not be repeated.

Franklin LibertyQT U.S. Equity Index ETF intends to track the performance of the Underlying Index which is comprised of the top 25% stocks selected from the Russell 1000 Index, Franklin LibertyQT International Equity Index ETF intends to track the performance of the Underlying Index which is comprised of the top 25% stocks selected from the MSCI EAFE Index and Franklin LibertyQT Emerging Markets Index ETF intends to track the performance of the Underlying Index which is comprised of the top 25% stocks selected from the MSCI Emerging Markets Index.