



FRANKLIN TEMPLETON INVESTMENTS

Investing in education

At Franklin Templeton Investments, nearly a quarter of asset management roles are filled by women and we believe that greater diversity within our company is one of our strengths. We are proud to support a nonprofit organization like Girls Who Invest that is devoted to changing the gender imbalance in the financial world. Their goal is to create a pipeline of women with the skills and experience needed for a successful career in asset management.

Education, internships and training

The organization uses a program of intensive education, meaningful paid internships, and a thriving network of professional women to achieve their goals. With only 50 women selected to participate this year, the program is quite competitive. GWI matches interns to organizations based on location and a detailed profile of desired skillsets and characteristics provided by the host company.

This year interns spent the first half of the summer studying at the Wharton School at the University of Pennsylvania. The program accepts candidates from all areas of study, and they begin with a four-week intensive education session learning core finance and investment concepts and skills, and hearing directly from leading women and men in the asset management field, including Franklin Templeton Portfolio Manager Katrina Dudley.

Interns were also trained on Certified Financial Analyst ethics, business etiquette, and advanced use of Bloomberg terminals. After the training was over, the interns spent six weeks working alongside investment professionals in two of our offices. The interns joined teams working on research projects and in one case helped with a critical product launch.

Dina Ting, VP and ETF Portfolio Manager, and Debbie Turner, Assistant Portfolio Manager for Mutual Series, served as mentors to the interns. Host companies are expected to provide opportunities for the interns to network with each other and their professional colleagues. This year we hosted a networking event at a San Francisco Giants game.

A rewarding experience

“Participating in the Girls Who Invest program took a lot of work, and was very rewarding,” said Dina. “I believe in their mission and I want to help get more equal gender representation in asset management. There are so many misconceptions about working in finance; the best way to dispel them is to show the variety of jobs and paths within the field. Girls Who Invest is doing that.”

“For this and every internship experience, the best case scenario would be to hire these women in the future,” said Beth. “That’s always my ultimate goal when considering interns. Are we providing a positive meaningful experience for the interns, and are we creating our own pipeline of young, talented future financial leaders?”

We hope the program will inspire more smart and high performing young women to consider a future in the asset management industry.