



CHRISTINE LOGAN

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Christine Logan is head of marketing for Franklin Templeton Investments Canada. Leveraging more than 20 years of industry experience, she oversees all marketing and advertising for Franklin Templeton's Canadian division, including the retail, private wealth and institutional lines of business.

Christine joined Franklin Templeton in 2003, as a director in the Campaign Strategy group. Prior to her current role, she lead the Global Advertising team; responsible for developing fully-integrated advertising campaigns for markets around the world.

In addition to her industry experience in financial services and business-to-business (B2B) marketing, Christine holds an MBA from Wilfred Laurier University.